

montana woman

MECHANICAL SPECIFICATIONS

AD SIZE	WIDTH	HEIGHT
2-PAGE SPREAD (BLEED)	17.5"	11.5"
2-PAGE SPREAD (TRIM)	17"	11"
2-PAGE SPREAD (LIVE)	15"	10"
FULL PAGE (BLEED)	8.75"	11.5"
FULL PAGE (TRIM)	8.5"	11"
FULL PAGE (LIVE)	7.5"	10"
HALF PAGE	7.5"	5"
QUARTER PAGE	3.75"	5"

Ads are due by the 15th of the month prior to your issue date (i.e: an ad in the September/October issue is due by August 15th)

All files must be CMYK. Any files that are sent in as RGB will be converted to CMYK, and Montana Woman is not responsible for any color shifts that may happen.

Ads are ideally sent as a PDF. All files must be high resolution, 300 ppi.

Files are sent to info@montanawoman.com. They may be submitted via Dropbox, Google Drive, or another similar file host.

If you want Montana Woman to design your ad, please contact us at info@montanawoman.com. Do note that there is an hourly design rate.

